

ADVANTAGE

## NON-CASH ADJUST



## Lower the Cost of Processing Fees.

The costs associated with running a small business continues to increase and finding creative ways to recoup those costs can be challenging.

Priority's proprietary application, MX™ Advantage for Non-cash Adjustment, provides merchants with the ability to offset the cost of processing fees for credit and debit acceptance by applying a fee to all sales and applying a discount off the total sale amount for cash paying customers.

Utilize the virtual terminal, MX™ Quick Pay and a card reader, or pair MX™ Advantage for Non-cash Adjustment with the Dejavoo Z series, to continue saving by obtaining swiped rates vs keyed.

The MX™ Advantage for Non-cash Adjustment is integrated with the following Dejavoo solutions:

- Z3 PIN Pad / Terminal
- Z6 PIN Pad / Terminal
- Z8 Countertop Ethernet & WiFi
- Z9 3G/4G & WiFi
- Z9 WiFi Only
- Z11 Countertop

And to add value and create customer loyalty, the MX™ Advantage for Non-cash Adjustment integrates seamlessly with these MX<sup>™</sup> products:

- MX<sup>™</sup> Invoice
- MX<sup>™</sup> Payment Links
- MX<sup>™</sup> QuickBooks Sync