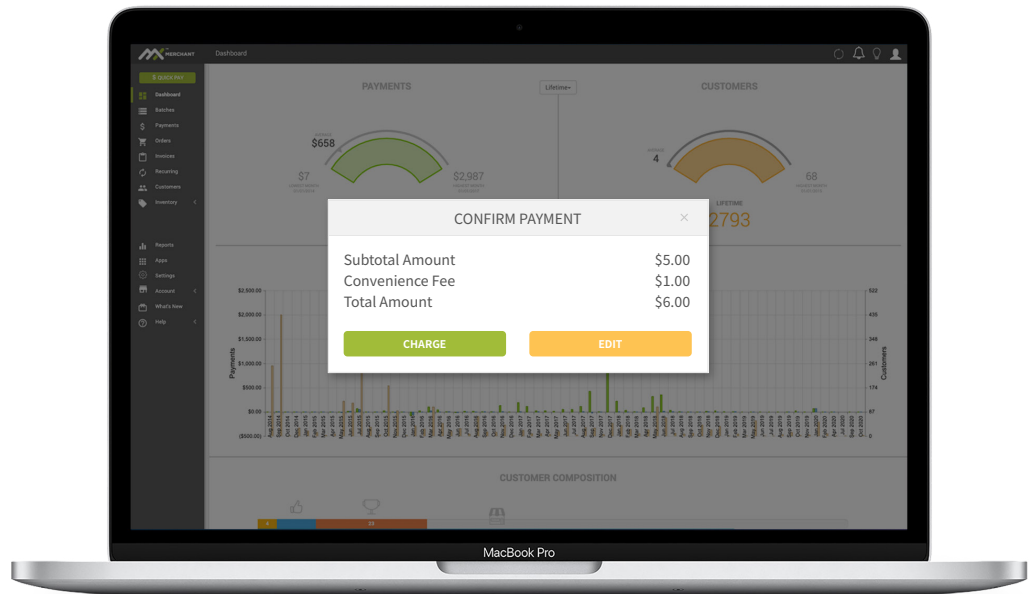




# ADVANTAGE CONVENIENCE FEE



## Lower the Cost of Providing an Alternative, Convenient Payment Option.

The costs associated with offering an alternative payment option from a brick and mortar location, such as a website accepting payments or mail/telephone order solutions, continues to increase and finding creative ways to recoup those costs can be challenging.

Priority's proprietary application, **MX™ Advantage for Convenience Fee**, provides merchants with the ability to apply a convenience fee which is an additional fee added to a customer's bill when a credit and debit card is used for payment and helps merchants offset the cost of offering an alternative, convenient payment solution.

Utilize the virtual terminal, MX™ Quick Pay and a card reader, or pair MX™ Advantage for Convenience Fee with the Dejavo Z series, to continue saving by obtaining swiped rates vs keyed.

The MX™ Advantage for Convenience Fee is integrated with the following Dejavo solutions

- Z3 PIN Pad / Terminal
- Z6 PIN Pad / Terminal
- Z8 - Countertop Ethernet & WiFi
- Z9 - 3G/4G & WiFi
- Z9 - WiFi Only
- Z11 - Countertop

And to add value and create customer loyalty, the MX™ Advantage for Convenience Fee integrates seamlessly with these MX™ products:

- MX™ Invoice (excluding recurring)
- MX™ Payment Links
- MX™ QuickBooks Sync

Ready to Get Started? Contact:

